

The Water Thread

WATER TREATMENT · MICROFILTRATION · REVERSE OSMOSIS · SWIMMING POOLS · DISPENSING TECHNOLOGY · COFFEE MACHINES

COMPANY PROFILE



Who we are

We are an Italian industrial group made up mainly of four companies, with shareholdings also in other realities of the sectors in which we operate.

Our companies manufacture and market components and solutions for filtration, professional water treatment and the construction of swimming pools, beverage dispensing appliances and professional and domestic coffee machines.

4

companies and
other equity
investments in the
sector

400
employees

11

factories in Italy
and
1 in Romania

Our Companies



For over three decades a point of reference in the production and distribution of components, appliances and solutions for water treatment, dispensing, filtration and swimming pools.



With the experience of someone who made the history of Italian dispensing, designs and builds machines for refrigerating and dispensing beer, water, soft drinks, juices, cold brew coffee, wine and milk.



It produces coffee machines for professional, OCS (Office Coffee System) and domestic use identified with two historical brands of the Italian industry in the sector: Grimalt and Doge.



From the legacy of the two companies from which it was born, it produces water filters for domestic and industrial use and, in the role of Original Equipment Manufacturer, plastic components for leading manufacturing industries in various sectors.

Our Values

Growth

Over thirty years, we've managed to grow and evolve, and our aim is to continue to do so.

Innovation

We've created a Research and Development Centre to help our companies to improve their production processes and our products, and to create new products.

Environmental sustainability

Through our products, we seek to make a positive impact on our planet

Sustainable business

Through our strategy and our aims, we seek to create lasting value and an equitable impact.

2

foreign sales
branches: USA
and Germany

40mila

square meters of
total factory area

8mila

products in the
catalogue

Our History

We began in 1990, with Water, which remains the element common to everything we produce and sell in our establishments spread throughout the centre-north of Italy.

In over 30 years in business, we've expanded significantly, both internally and externally, through start-ups, mergers and acquisitions, and we never forget how far we've come.

It all began in 1990 when, from an initiative by Roberto Marchetti and Walter Fanelli, WaterLine was born with the intention of creating a commercial reality that stands out for the breadth of the range and the constant search for innovative products.

A phase of expansion began in 2005 with Waterline's acquisition of AMG, leading to the formation of the group with its current structure. In 2012 WaterLine also acquired Plastik. The two companies were merged in 2022, giving rise to AMG-Plastik, whose production ranges from filters to cartridges to the manufacture of customised components for major automotive, beverage and consumer electronics brands.

The Bevco brand was created in 2010 following the acquisition of Brewservice and Nuti. The company offers numerous solutions for refrigeration and carbonation systems, and the dispensing of water, beer and soft drinks. In 2017 Bevco also acquired CEM Industries to extend its offer in the dispenser market, while Berbex was acquired in 2019 to then form part of the group. Grimaç, the historical coffee machine company, was acquired in 2018.

In 2021 Grimaç launched the Doge brand, associating it with the production of premium and speciality professional coffee machines. The creation of a cross-cutting R&D division focused on filters and on beverage and coffee machines has made it possible to further develop the innovative approach of all companies of the Group. Solido Group's vision is that of a stable vertical Supply Chain based on the 100% construction of components for the production of articles linked to the world of water, beverages and coffee.



1990



Waterline is born,
in Rubiera (RE)



2005



Acquisition of
AMG Filters

2007



Acquisition of
Brewservice



2010



Acquisition of Nuti and, following the merger
with Brewservice, the establishment of Bevco



2012



Acquisition of
Plastik



2017



Bevco Acquires CEM
Industries



2018



Acquisition of
Grimac



2019



Acquisition of
Berbex



2021



Relaunch and repositioning of the Doge brand
and the establishment of the Grimac Group



2022



Merger of AMG
and Plastik



I nostri Business

We are an articulated group, oriented towards different business areas.

With our companies we preside over various markets, turning to professional operators according to a business to business logic



Water Treatment and Filtration

Components and solutions for professional water treatment in domestic and industrial contexts: water softeners, valves, filters, brine vats, filtering cartridges and reverse osmosis systems. Filtering technologies and solutions for plant applications of all sizes.



Elements and technologies for the construction of swimming pool

Structures, components, technological solutions and accessories for professional swimming pool constructors.



Microfiltration and ultrafiltration

Advanced filtration systems able to improve drinking water for the domestic market and the Hospitality and Catering sector.



Reverse osmosis equipment

Reverse osmosis systems for domestic and industrial applications and for the Hospitality and Catering sector.



Plastic moulding – Original Equipment Manufacturer

End-to-end solutions for plastic components for the automotive, beverage, home appliance and biomedical sectors.



Coffee Machines

A professional and a domestic range to bring the best to both worlds.

- Coffee machines designed for the Hospitality and Catering sector
- Coffee machines created for homes and offices



Dispensing Technologies

Ranges for the dispensing and cooling of all kinds of beverages.

Water Dispensers

Dispensers for filtered, chilled and sparkling water for domestic use, communal facilities, offices and the Hospitality and Catering sector.

Beer Dispensers

Premix beer columns, coolers and dispensers.

Soft Drink Dispensers

Postmix soft drink columns, coolers and dispensers.

Fruit Juice Dispensers

Postmix fruit juice dispensers for the Hospitality and Catering sector.

Cold Brew Coffee Dispensers

Brewed coffee dispensers for the Hospitality and Catering sector

WaterLine

For over three decades now, Water has been our element. Our drive and determination have earned us a benchmark position in the production and distribution of components, equipment and solutions for water treatment, dispensing, filtration and swimming pools.

We have organized WaterLine in two plants - Rubiera and Correggio (RE) - and in four divisions thanks to which we are able to offer a wide range of products and to be present on different markets.



WATER TREATMENT DIVISION

Components and solutions for professional water treatment in residential and industrial settings. We market valves of the most established brands, some of which with national exclusivity, filter cartridges, pressure cylinders, cabinets, brine vats, RO membranes, reverse osmosis systems, ion exchange resins, filter materials, softeners in pre-assembled kits. With the Pearl brand we produce cabinets with an exclusive line and with the Aroma brand we produce complete softeners for the Ho.Re.Ca market.

Pearl
softener
cabinet

AROMA

POOL DIVISION

Under the Waterpool proprietary brand, we produce filters, pumps, innovative electronic valves, skimmers, prefabricated structures and electrical equipment. We also market a wide range of components, technological solutions and accessories for the professional pool builder.

WATERPOOL
∞

DISPENSING TECHNOLOGY DIVISION

We market the water dispensers produced by Bevco, a Solido Group company, on the Ho.Re.Ca., vending and residential markets

BEVCO

FILTRATION AND OSMOSIS DIVISION

We produce a complete system of Oceano brand microfiltration and ultrafiltration elements aimed at professional operators in the Ho.Re.Ca., residential, vending market and used for the most diverse applications. Under the WaterRO brand we produce reverse osmosis devices for use in the Ho.Re.Ca., vending and residential sectors.

OCEANO
MADE IN ITALY

WATERRO



Bevco

Bevco is today a point of reference for the international dispensing market.

BEVCO

Know-how that comes from afar

Bevco was born in 2010 from the merger of two important manufacturers of beverage equipment: BREWSERVICE, known for its beer tapping equipment, and NUTI, a historical player in the market of drink dispensing machines.

In 2017, Bevco welcomes CEM Industries into its group, an industrial company with 30 years of experience focused mainly on machines for dispensing chilled and sparkling water. In 2018 Bevco Balcani was established, a new production unit to ensure a greater and more widespread presence in Eastern European markets. Finally, 2020 saw the partnership with BERBEX, a historical company that since 1972 has been producing equipment for the cooling, carbonation and dispensing of beverages.

Bevco's production is carried out in the three historic Italian plants of Castelletto Monferrato (AL), Prato, Tavullia (PU) and Fieni in Romania.

Furthermore, Bevco Deutschland in the Munich area and Bevco USA in the Los Angeles area have recently been established, two new companies created to increase export capacity and more effectively oversee two important markets.

We Dispense It

Water

Bevco manufactures a wide range of filtered, chilled and sparkling water dispensers. A large and rapidly expanding market, ranging from domestic to Ho.Re.Ca. and to the public, to which Bevco addresses in a synergistic way through the WaterLine commercial network and in a business to business perspective, addressing independent distributors and resellers.

Soft Drinks

Bevco supplies postmix systems, coolers and dispensing towers to the world's leading manufacturers of soft drinks .

Beer

Bevco manufactures a wide range of technologically advanced and thoughtfully designed complete tap systems, coolers and dispensing towers. The company also produces a line of handcrafted towers with precious materials with a retro look.

We are suppliers to some of the major international beer brands as well as small, dynamic independent breweries. Through a network of distributors and resellers, always from a business to business perspective, we supply the club market in the main countries.

Juices and Cold Brew Coffee

We build post-mix machines for dispensing fruit juices and cold brew coffee dispensing machines that we market synergistically through our network of resellers on the Ho.Re.Ca. market.



Grimac Group

We believe in Made in Italy, enhancing the importance of the manufacture entwined with the knowledge of the “craftsman”, with the quality and the maximum exaltation of the raw material treated by our machines: the coffee.





Grimac is a historic Italian company in the coffee machine sector controlled by Solido since 2018.

Since 2020, the company has been undergoing a phase of profound change which is rapidly changing its organisation, positioning, communication and which is revolutionizing its product portfolio, both technically and aesthetically.

Today the company presents itself on the market with two brands: Grimac and Doge, the latter being a historic brand already owned by Grimac.

Under the Grimac brand, suitably refreshed in its identity, machines are offered for the domestic market, for the OCS (Office Coffee System) market for the professional market.

It is with the Doge brand that the company has entered the premium segment, with machines with exclusive aesthetic and technical contents, positioning itself both on the professional and specialty coffee market and on the domestic one of coffee lovers.



AMG -Plastik

The company was born at the end of 2021 following the merger of two companies already part of the Solido Group orbit: AMG Filters and Plastik.

The new company, relying on two modern production plants in Monte San Pietro (BO) and Correggio (RE), is on the market with a wide range of industrially produced items and with the ability to create components for industry as a supplier- partner.



Filtration and Water Treatment

AMG – Plastik manufactures professional water filtering systems: different products, solutions and technologies for water treatment and for systems of all sizes, both domestic and industrial.

With an entirely Made in Italy, vertically integrated production, we build containers for cartridges in plastic, brass and stainless steel, filters, polyphosphate dispensers and UV sterilizers.



Costruzione Stampi e Stampaggio Materie Plastiche - OEM

AMG – Plastik is Original Equipment Manufacturer. With our thermoplastic, injection, multi-cavity and high-speed molding division, we deal with the production of components and customized products for companies in the automotive, household appliances, electrical engineering, building and construction sectors.

Thanks to the ability to offer additional services such as the design and construction of moulds, the welding of plastic materials with the hot blade, ultrasound and rotational friction techniques, AMG-Plastik can offer itself to the market with end to end solutions, ranging from concept, from the design to the realization and assembly of the components.

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