



Water: It's What's on Tap



BEER GEOGRAPHY

A region's source water will help determine the kind of beer you brew.



Dortmund, Germany

The carbonates and chlorides in Dortmund's water help make full-flavored lagers and pale ales.



Dublin, Ireland

Dublin's hard water makes the perfect stout.



Pilsen, Czech Republic

Pilsen's soft water is well-suited to brewing pale lager.



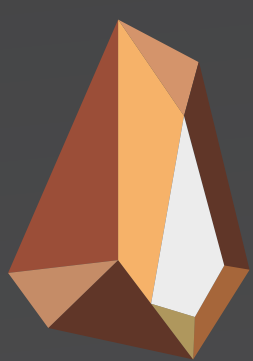
Burton, England

Burton's water contains gypsum, which benefits pale ale.



Munich, Germany

The water in Munich is high in carbonates, making it ideal for dark lagers.



THE QUANTITY AND VARIETY OF **SALTS AND MINERALS IN WATER**

AFFECT THE CHARACTERISTICS OF BEER, SUCH AS FLAVOR AND HEAD FORMATION.



TREATMENT OF BREWING WATER SOURCES **USING REVERSE OSMOSIS*** MAKES BREWING ANY KIND OF BEER IN ANY REGION POSSIBLE.

* Treating source water with reverse osmosis elements from Dow Water & Process Solutions removes the minerals to create a blank slate, allowing brewers to have control over taste, quality and composition of the beer.