





IT ALL STARTED IN 1946...

(1923-1987 his father in exchange b

Shown in his lab, **Willis "Bill" Clack** (1923-1987) started his career with his father in the water softener exchange business in 1946.

Back in 1946, Bill Clack and his father opened a small water softener exchange business in Madison, Wisconsin. Today, this family business has grown to become a world leader in the manufacture and distribution of

water treatment products and components ... Clack Corporation. From its headquarters in Windsor, Wisconsin, additional manufacturing facilities in Rogers, Arkansas and a distribution center in Santa Fe Springs, California, Clack serves customers in the United States and throughout the world.

A major reason for the 65+ years of success and growth is our ability to consistently provide our OEM customers with the highest quality products and services. We manufacture and distribute the most complete line of products and components for residential, commercial and industrial water conditioning equipment in the industry.

These products and components are produced on the latest plastic injection molding, blow molding and melt blown film equipment. Many components go through additional manufacturing stages such as sonic welding, heat plate bonding, spin welding, and hot stamping to produce filter cartridges, filtration systems, distributors and various other products and accessories.

To compliment our line of manufactured items we also distribute a wide variety of

related products. Clack is the world's largest stocking distributor of Pressure Vessels. We are the leading distributor of Ion Exchange Resins. In addition, we manufacture, distribute and stock a complete line of filter media including Birm®, MTM®, Filter-Ag®, Filter-Ag Plus®, GreensandPlus™, Corosex®, Calcite, Pyrolox™, Anthracite, Garnet, KDF®, Gravel and Granular Activated Carbon.

A complete line of **Filter Media** and **Ion Exchange Resins** including: Birm®, MTM®, Filter-Ag®, Filter-Ag Plus®, GreensandPlus™, Corosex®, Calcite, Pyrolox™, Anthracite, Garnet, KDF®, Gravel and Granular Activated Carbon.





The ground breaking **369 "Four Way Valve"** was patented in 1956. It greatly simplified the operation of manual residential and commercial water softeners by eliminating multiple valves. It began the industry's most respected tradition of innovation and excellence.



OUR PEOPLE MAKE THE DIFFERENCE



You'll receive prompt, courteous, and knowledgeable service from your first phone call through delivery of your order.

Prompt friendly service from people who believe in their products...it's the way we've done business for over 65 years. Your inquiry is handled by an inside sales representative that has the knowledge, training and experience to help you find the right product for your application. They follow through to make sure each order is shipped

New technology and materials are constantly changing the shape of the water treatment marketplace. Our engineering staff integrates the latest information, CAD/CAM techniques, and prototype modeling into innovative new product development programs. Existing products are continually tested and refined to improve performance, cost, reliability and

Our manufacturing base includes injection capable of producing 2 oz. to 150 gallon parts operated by skilled, experienced technicians who take pride in the job they do. All of our equipment has microprocessor controls to monitor and report quality and productivity to an SPC (Statistical Process Control) program during each run. This SPC program insures product consistency from run to run. listens to you ... helps solve your problems ... and provides ongoing product support. We're as close as your phone, fax or internet connection.

and delivered on time.

We mold 3 and 5 gallon water bottles made from a tough polycarbonate. Silkscreen and Heat Transfer label application is also available.





THE CUTTING EDGE OF PRODUCT DEVELOPMENT...

Today's consumers have an increased awareness of their water quality. This awareness has caused a dramatic growth in the domestic and international markets for residential and commercial/industrial water treatment products.

In 2001, after years of development and extensive field testing, Clack introduced its first line of residential control valves. Our goal was to design a family of control valves for the water treatment professional that covered the greatest range of applications, while having the greatest commonality of parts.

The WS1 series of valves were designed with the world's water treatment professional in mind, and incorporate many features that were a direct result of feedback from our customers. The WS1 valves are manufactured from composite plastics and are designed to provide high flow rates, up to 27 GPM, over a wide range of applications. This provides our customers a great deal of flexibility in system design and greatly reduces inventory requirements.

Our commercial/industrial line of control valves were also developed with direct input from our customers and incorporate many of the features proven in our residential line of valves. Our WS1.25 valve provides flow rates up to 34 GPM, our WS1.5 valve provides flow rates up to 70 GPM, our WS2 valve provides flow rates up to 115 GPM, our WS2H valve provides flow rates up to 125 GPM and our

WS3 provides flow rates up to 250 GPM.

All Clack valves incorporate our patented* "stack technology" and feature state-of-the-art electronics and programming software.

Clack also manufactures an extensive line of drinking water products including Microline® drinking water systems. Microline drinking water systems utilize our

patented manifold design. Microline sytems are available as reverse osmosis units or multiple stage filtration systems which use ceramic elements and other filter technologies.

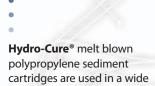
We also manufacture Hydro-Cure® melt blown polypropylene sediment cartridges. These cartridges are used in a wide variety of filter applications where economical cartridges are required.

Today, Clack is proud to offer our customers the industry's most complete selection of water treatment products for the water treatment professional.

*patent number 6,402,944



The patented manifold design is at the heart of our **Microline RO** drinking water systems. Options available are: 3 or 4 stage systems with or without water quality monitor.



variety of filter applications.



1" Twin Alternating valve with service flow rates up to 28 gpm.



1" valves provide service and backwash flow rates up to 27 gpm and are manufactured from composite plastics.



1" TC valves are economical, non-metered and time clock controlled with flow rates up to 27 gpm.



1.25" valves with service flow rates up to 34 gpm and are also available in upflow brining.



1.5" top mount valves feature a lead free brass body and service flow rates up to 70 gpm.



2" valves with service flow rates up to 115 gpm for top mount configurations.



3" valves with service and backwash flow rates up to 250 gpm and top mount or side mount configuration.



THE SINGLE SOURCE KNOWN WORLDWIDE...

It's a reputation we are proud to have earned

from our customers in the United States and around the world.

We have earned it with our commitment to consistently provide our customers with prompt, courteous service and the highest quality products.

Clack manufactures and distributes the industry's most complete line of products and components for residential, commercial and industrial water conditioning equipment. In addition, we work with individual companies to design and manufacture custom products that meet their unique requirements.

Each year an increasing number of our customers recognize the time and cost effectiveness of "Single Source Purchasing" from Clack. Your inquiry is handled by a staff that has the knowledge, training and experience to quickly find the right products

for your applications. Whether it's helping to establish credit or to consolidate shipments to save freight costs, our service doesn't end at the sale, it's ongoing with individual support to all our customers. This support also includes handling warranty claims for both the products we manufacture and those we distribute.

The mission of the Clack Corporation is to be a solid progressive force in the water treatment field and a leader in plastic processing by developing strong customer and vendor relationships through the highest quality products at a competitive price with a clean, safe work environment where employees are rewarded for their productive accomplishments.

With todays major corporate consolidation we are a family business that listens ... and offers you a choice in a changing environment.

Let us show you today how we earned our reputation. We're as close as your phone, fax or internet connection.



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Sales Department Fax (800) 755-3010 www.clackcorp.com Clack Headquarters and Distribution Center is located in Windsor, Wisconsin. We're just off Interstate 90/94/39 and 5 miles north of Dane County Regional Airport in Madison. This gives us easy access to major North American and overseas markets.