

IMAGINE H₂O CHINA

ACCELERATE YOUR PATH TO THE CHINESE MARKET SHOWCASE YOUR BUSINESS AT WIETEC 2018 WITH IMAGINE H2O

PROGRAM PARTNERS



Imagine H2O, the global water innovation accelerator, will launch its inaugural China initiative in 2018. Emerging water technology businesses with a commitment to the China market will benefit from mentorship, customer and investor introductions and exclusive market visibility at the *Imagine H2O Smart Water Hub* at Aquatech China (part of WieTec '18), the world's largest water tradeshow. Join us.

PROGRAM BENEFITS

RECEIVE MENTORSHIP AND PRE-TRIP SUPPORT



China market readiness webinars and virtual mentorship opportunities to help your team prepare for WieTec '18

PARTICIPATE IN THE IMAGINE H2O SMART WATER HUB @ WIETEC '18



Dedicated pod and signage with shared meeting area and theatre; on-site translation; pitch opportunities during the *Smart Water Hub* program

BENEFIT FROM MARKETING AND VISIBILITY @ WIETEC '18



Exclusive marketing, media and onsite exposure across Chinese industry through network of WieTec local partners

ACCESS POST-WIETEC RESOURCES AND SUPPORT



Additional support services, including temporary office space and in-kind translation services



IMAGINE H2O CHINA PARTICIPANT PACKAGE



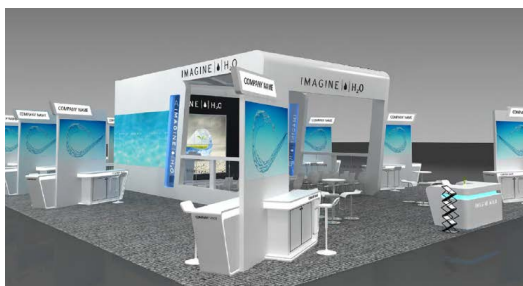
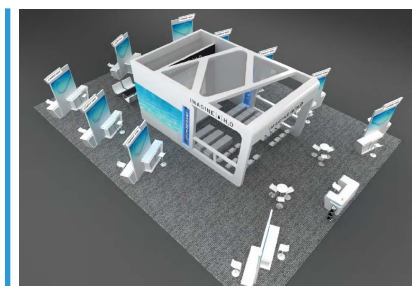
Mentorship & Pre-WieTec Trip Support

- Access 3-4 pre-WieTec China market readiness webinars focused on the following key topics: *China IP Law and Risks; Doing Business in Water in China; Investment Opportunities in China; Making the Most of out of a Trade Show*
- Press release to all Chinese and international media partners in advance of WieTec '18.
- Coordinated effort by IH2O, PureTerra and program partners to maximize attendance and facilitate tailored introductions



Smart Water Hub @ WieTec

- Dedicated pod in the Imagine H2O Smart Water Hub (approx. 400 sqm) with shared meeting area and theatre
- Live 15 min pitch during the Smart Water Hub Innovation Program
- Access to pool of translators on show floor and translation of one (1) page flyer into Chinese for each participant
- Visibility and networking opportunities through programming and events hosted at Smart Water Hub
- Flights and accommodation are not included. However, Event Partner Orient, will support participants with hotel arrangements (reduced rate) and free transportation to/from venue.



Exclusive Marketing Campaign @ WieTec

- Dedicated Imagine H2O *Smart Water Hub* webpage on Aquatech China / WieTec '18 website
- Individual announcement for each participating company on WieTec '18 WeChat (over 200,000 followers)
- Four (4) dedicated Imagine H2O email blasts to organizers' Chinese industry database (over 600,000 contacts)
- Exposure through Imagine H2O *Smart Water Hub* feature in official WieTec '18 show catalogue
- Exposure through Imagine H2O *Smart Water Hub* promotion on program boards, banners and signage throughout Aquatech China / WieTec show floor



Post-WieTec Resources & Support*

- Temporary in-kind office space provided by PureTerra in Shanghai subject to scheduling/availability
- Translator for meetings arranged during the use of the office space if the meetings are onsite, as well as one-time translation of key collateral (printing not included) or presentation
- When appropriate, IH2O China participants will be invited to participate in IH2O's ongoing flagship accelerator activities

*The full scope of post-WieTec support services including terms and conditions are TBD and will be provided at a later date



APPLICATION AND ELIGIBILITY INSTRUCTIONS

- Participation is by invitation only.
- Imagine H2O China participants will be selected based on the following criteria: i) Maturity and technology readiness; ii) Demonstrated commitment to the China market; iii) Relevance and demand by Chinese customers; iv) Impact on sustainable resource management.
- Register your interest using the [preliminary application form](#). Finalists will be announced by end of February 2018. You will receive the formal registration form and payment instructions at that time.
- Participation Cost: Euros 2,500. The discounted exhibitor rate is used to partially defray costs of the pavilion.

ABOUT IMAGINE H2O

A Proven Path to Market

Imagine H2O is a nonprofit organization and global water innovation accelerator. Every year, Imagine H2O co-leads the innovation pavilions at both WEFTEC and AWWA's ACE in the United States.



2009

YEAR FOUNDED



80+

PORTFOLIO COMPANIES



30+

COUNTRIES



1 in 10

DOLLARS OF EARLY-STAGE INVESTMENT IN WATER SECTOR



82%

SURVIVAL RATE OF PORTFOLIO COMPANIES



55

UTILITIES AND CORPORATE CUSTOMER PARTNERS IDENTIFYING PILOTS GLOBALLY

ABOUT AQUATECH CHINA / WIETEC 2018



200,000 m² **3,000** EXHIBITORS **89,000** VISITORS (2017)

PROGRAM PARTNERS



EVENT AND MEDIA PARTNERS



CONTACT US TODAY TO LEARN MORE

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