

Our brand story

We're Borg & Overström - designers and makers of world-class drinking water solutions.

Our story began with a passion for excellence and a desire to always be the best at what we do. Since inception, our firm adherence to this principle has contributed to our success as a global leader.

Our mission is to empower our partners to achieve more. In everything we do, we aim to maximise the success of our selected distributors by helping them to reach their goals.

Our people innovate and create to ensure the Borg & Overström experience is continually evolving towards new heights.

Distinctive by design.